PG-4.22

Sec. 1. <u>Ownership of Intellectual Property</u>

As a department of The University of Texas at Tyler all items related intellectual property will follow those policies outlined in the university's Handbook of Operating Procedures 2.3.2 located at <u>https://www.uttyler.edu/hop/</u>.

Sec. 2. <u>Use of Copyrighted Material</u>

As a department of The University of Texas at Tyler all items related intellectual property will follow those policies outlined in the university's Handbook of Operating Procedures 2.3.1 located at <u>https://www.uttyler.edu/hop/</u>.

Sec. 3. <u>TRADEMARK USE</u>

As a department of The University of Texas at Tyler, the UT Tyler University Academy branding and logos are subject to the university's Marketing and Communications Brand Identity and use must be approved to ensure compliance. All products/merchandise ordered bearing the name and/or logo should be ordered through authorized vendors.

https://www.uttyler.edu/logo/

